| **Project Element** | **Your Project's Specifics** |
| --- | --- |
| **Aim, Desired Impact** | (Raise awareness, behavioral change, policy change, etc.?) How will you measure this impact? |
| **Affected Population Groups** | (Children, elderly, general population, etc.?) |
| **Target Audience & Stakeholders** | (Community, policymakers, schools, etc.? Who should be involved?) |
| **Project Duration** | (Ongoing, short-term? Captures seasonal patterns?) |
| **Category of Air Pollution** | (Regional or Localized? Specific hotspots?) |
| **Site selection** | (Alignment with project aim, practical requirements, site security) |
| **Data Accuracy Needs** | (Indicative for awareness, rigorous for policy, etc.? Absolute values or relative changes?) |
| **Available Resources** | (Budget, volunteers, technical expertise, time) |